

AI FOR C-SUITES & MANAGEMENT: STRATEGIC INSIGHTS

Overview

AI for C-Suites & Management: Strategic Insights for Business Impact is a 1-day executive session designed to help senior leaders understand the role of artificial intelligence in shaping industries, government, and organisational strategy. Tailored for non-technical yet visionary decision-makers, this program simplifies AI concepts, explores real-world case studies, and equips leaders with the strategic mindset to drive AI adoption and digital transformation in a responsible, value-driven way.

Course Objectives

- To equip senior leaders with a clear understanding of artificial intelligence concepts, trends, and their relevance to business and government transformation.
- To enable participants to identify strategic opportunities and risks of AI implementation within their departments, focusing on value creation, governance, and ethical considerations.
- To develop leadership capabilities for guiding AI-driven initiatives, fostering innovation, and making informed decisions on AI adoption, investment, and organisational change.

Duration

0.5 Day

Target Audience

C-Suite, General Managers, and Heads of Department (10–15 pax). Non-tech savvy, but experienced leaders who want strategic clarity on AI.

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Learning outcomes:

By the end of this course, participants will be able to:

- Understand key AI concepts and how they apply in public and private sector contexts.
- Identify current trends, opportunities, and risks of AI in business and government.
- Recognise strategic use cases of AI relevant to their department or agency.
- Evaluate AI initiatives from a leadership and governance perspective.
- Develop a leadership mindset to guide AI transformation within their organisation.
- Ask the right questions and make informed decisions on AI investment, ethics, and implementation.

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Outline

Time	Module	Topic Coverage
8:30AM – 9:00AM	Registration	-
9:00AM – 10:30 AM	Session 1 – AI Demystified for Business Leaders	- What is (and isn't) AI? Cutting through the hype - Types of AI: Generative AI, Predictive AI, Automation - Key AI trends impacting the public and private sectors - How AI fits into ESG, IR4.0, and national policy - Activity: Poll + case sharing: "Where do you see AI in your department?"
	Session 2 - Strategic Impact of AI on the Economy & Government	- How AI is changing public service, infrastructure, and development planning - Case studies: AI in regional planning, agriculture, logistics, citizen services - Strategic advantages and risk considerations (compliance, trust, bias, governance) - Activity: Industry use-case mapping: participants identify possible use of AI in their own departments
10:30AM – 10:45AM	Morning break	-
10:45AM – 1:00PM	Session 3 - Leading AI in the Organisation	- The role of leadership in AI adoption: Vision, People, Ethics - How to build a culture of innovation and digital transformation - Understanding AI talent, tools, and partnerships - Managing resistance and change with low disruption - Activity: Reflection – "If I were to champion AI, where would I start?"
	Session 4 - Boardroom-Level AI Decisions	- Making sense of AI investments: ROI vs. risk - Questions every C-Suite should ask their AI/Tech teams - Governance, policy, and ethical considerations for decision-makers - Future-ready leadership: Skills, tools, and mindset shift - Activity: Group Discussion – "What does an AI-ready ECERDC look like?"